

COURTNEY KRAIG

DIGITAL EXPERIENCE DESIGNER | UX CONTENT & VISUAL DESIGN | ELEARNING DESIGN & DEVELOPMENT

Denver, CO • 720.203.8693 • courtneykraig@gmail.com • courtneykdesign.com

PROFESSIONAL PROFILE

Experienced digital design professional with a diverse background in visual design, multimedia production, eLearning design and development, UX content, and interactive digital experiences. Combines creative expertise with technical proficiency to transform complex information into clear, engaging, and accessible content across print, web, mobile, and digital platforms. Skilled in developing cohesive visual systems, user-centered content, interactive experiences, and scalable design solutions that balance creativity, functionality, and audience needs. Experienced in collaborating with cross-functional teams, streamlining production workflows, and maintaining consistency and quality across a wide range of creative projects.

CORE CAPABILITIES

UX Content & Technical Communication • UI Text, Labels & Instructional Prompts • Website & Form Content • Figma Components, Instances, Variants & Auto Layout • Shared Design Libraries • Content Patterns & Reusable Templates • Visual & Graphic Design • Learning Experience Design • Storyboarding & Wireframing • Multimedia, Video & Motion • Accessibility (WCAG 2.1 AA / Section 508) • SME & Cross-Functional Collaboration • Jira / Confluence

PROFESSIONAL EXPERIENCE

Jeppesen ForeFlight — Englewood, CO | Senior Multimedia Educational Content Designer | 2023–Present

- Design interactive online learning, digital manuals, multimedia, and visual experiences that communicate complex aviation concepts to pilots and instructors.
- Write and structure learner-facing prompts, instructions, labels, and explanatory text to guide users through digital learning activities and technical content.
- Collaborate with instructional designers, SMEs, developers, and stakeholders to refine technical language, preserve accuracy, and improve clarity and accessibility.
- Develop storyboards, wireframes, visual guidelines, and reusable course templates; improved production efficiency by up to 75% while strengthening consistency.
- Use AI-assisted workflows to organize source material and explore content treatments, with human review for accuracy, accessibility, and instructional quality.

Drizzle Digital — Denver, CO | Social Media Marketing Designer | 2024–Present

- Create branded digital content, graphics, and short-form media; collaborate on website and campaign messaging, visual consistency, and audience-focused communication.

Monigle Associates — Denver, CO | Instructional Media Designer / Production Specialist | 2021–2023

- Created interactive prototypes, training simulations, presentations, multimedia assets, and branded digital experiences with cross-functional creative teams.
- Used Figma component sets and variants to create interactive eLearning course layouts and prototypes, incorporating designer-provided brand assets and collaborating with designers throughout development.
- Built reusable templates, design libraries, and production documentation; automated repetitive production tasks, reducing related work by 50%.
- Collaborated with accessibility specialists and reviewers to support usable, consistent digital content.

Perkins Coie LLP — Denver, CO | Marketing Designer | 2018–2021

- Designed professional-services communications, digital assets, publications, presentations, and contract-related forms, organizing complex information for clarity and usability.
- Partnered with UI/UX strategists and developers on client-facing website initiatives, refining interactive components, content presentation, and visual hierarchy.

Naropa University — Boulder, CO | Senior Graphic Designer | 2015–2018

- Led design and production of university communications across print and digital channels; coordinated with web and media teams on accessible content and digital rollouts.

F+W Media — Golden, CO | Lead Art Director & Design Manager | 2012–2015

- Led a 12-person creative team, directing visual strategy, project priorities, production quality, and deadline delivery across print and digital programs.
- Developed organization-wide templates, design standards, and reusable production systems.

TOOLS & TECHNOLOGY

Adobe Creative Cloud: Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Audition

Figma: pages, frames, layers, components/instances, component properties and variants, auto layout, typography styles, shared libraries, UI text editing, comments and collaborative review

eLearning Design and Development: Articulate Storyline & Rise, Adobe Captivate, LMS/SCORM

Digital/Collaboration: HTML/CSS, WordPress, ePub, Jira, Confluence, SharePoint, Teams, Microsoft 365, accessibility testing, including NVDA

EDUCATION & PROFESSIONAL DEVELOPMENT

Bachelor of Science, Graphic Design, summa cum laude — Rasmussen University (Animation, Web & Interactive Specialization)

Associate of Arts, Visual Communication — Collins College (Graphic Design Specialization)

Adobe Certified Expert Training

Design + Accessibility Summit (CreativePro, 2022)

STARS Executive Leadership Program

Boulder Digital Arts Web Design Certificate