



Courtney Kraig

Learning Experience Designer & Multimedia Specialist

Driving scalable creative solutions through design leadership, process automation, and content innovation.

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SUMMARY

Senior multimedia educational content designer specializing in digital learning experiences, multimedia production, and scalable content solutions. Known for transforming complex information into engaging, learner-centered experiences while improving workflows, streamlining production processes, and elevating design quality. Experienced in collaborating with subject matter experts, developers, product teams, and stakeholders to create interactive learning, multimedia content, and accessible digital experiences. Strong expertise in Adobe Creative Cloud, Articulate 360 (Storyline and Rise), video production, instructional design, and content development, with a track record of building repeatable systems that improve efficiency and accelerate delivery.

CORE STRENGTHS

- Creative Direction and Team Guidance
- Workflow Optimization and Process Leadership
- Brand Systems and Template Development
- Technical Problem-Solving and Troubleshooting
- Cross-Functional Collaboration and Communication
- Interactive Media and Accessibility Standards
- Instructional Design and Learning Experience Development (ADDIE, Agile learning design)
- Training and Mentoring of Designers
- LMS/SCORM and eLearning Production
- UI/UX for Web, Mobile and Social Platforms

PROFESSIONAL EXPERIENCE

Jeppesen ForeFlight – Englewood, CO

Senior Multimedia Educational Content Designer | 2023-Present

- Design and develop interactive eLearning courses, aviation training content, digital manuals, and multimedia learning experiences for student pilots, flight instructors, and aviation professionals across web, mobile, video, and interactive platforms.
- Introduced a unified brand guideline and template system that improved production efficiency by up to 75%, increasing consistency across learning products and reducing onboarding time for new team members.
- Partner with instructional designers, subject matter experts, developers, and product stakeholders to translate complex aviation concepts into engaging, learner-focused training experiences.
- Integrate AI-assisted workflows into audio, video, and content production processes, significantly reducing development time while maintaining quality standards.
- Ensure learning materials meet accessibility requirements through structured design, tagging, focus-order reviews, and assistive technology testing.
- Serve as a technical resource and mentor, providing guidance on workflows, accessibility standards, content development best practices, and continuous improvement initiatives across the organization.

Drizzle Digital – Denver, CO

Social Media Marketing Designer | 2024-Present

- Develop branded social graphics, short-form motion assets, and marketing visuals for technology and lifestyle clients.
- Advise clients on consistent brand application across channels, contributing to a 25% increase in website traffic.
- Support content teams by recommending efficient design workflows and asset management practices.

Monigle Associates – Denver, CO

Instructional Media Designer/Production Specialist | 2021–2023

- Built automated batch-processing systems (Photoshop actions, templates, and scripts) that reduced repetitive production work by 50%.
- Created reusable templates, design libraries, and operational documentation to support team scalability.
- Produced motion graphics, training simulations, and interactive prototypes to support digital learning programs.
- Worked closely with accessibility specialists and internal teams, ensuring training materials met compliance and usability standards.

Perkins Coie LLP – Denver, CO

Marketing Designer | 2018–2021

- Created brand-aligned visual materials for print, presentations, and digital platforms.
- Partnered with UI/UX strategists on web initiatives, improving the usability of client-facing digital products.
- Collaborated with developers to refine interactive components and ensure smooth cross-team production.
- Provided creative guidance during project kickoff meetings, helping teammates clarify requirements and align on execution plans.

Naropa University – Boulder, CO

Senior Graphic Designer | 2015–2018

- Produced institution-wide digital and print campaigns for enrollment, academic programs, and student engagement.
- Collaborated closely with the web and media teams to support frontend updates, digital content rollout, and brand execution.
- Mentored junior designers, providing feedback, coaching on technical skills, and helping them grow into more independent contributors.
- Helped team members troubleshoot Adobe Creative Suite issues and adopt improved file-organization and version-control habits.
- Supported efforts to improve accessibility in online publications and course materials.

F+W Media – Golden, CO

Lead Art Director & Design Manager | 2012–2015

- Managed a 12-person creative team, overseeing project prioritization, hiring decisions, resource allocation, and performance expectations.
- Directed visual strategy for publications, training decks, and digital marketing collateral, maintaining high quality under tight deadlines.
- Built company-wide design systems that improved efficiency, reduced errors, and ensured consistent brand execution.
- Facilitated team training for new tools and workflows, strengthening collective capability and standardizing best practices.

EDUCATION

Bachelor of Science, Graphic Design (summa cum laude)

Rasmussen University – Animation, Web & Interactive Specialization

Associate of Arts, Visual Communication

Collins College – Graphic Design Specialization

SOFTWARE & TOOLS

Design & Creative

- Photoshop
- Illustrator
- InDesign
- XD
- After Effects
- Premiere Pro
- Audition
- Figma
- Canva

Prototyping & UX/UI

- Wireframes
- Interactive Prototypes
- Mobile-first Design
- HTML/CSS, WordPress

Learning & Accessibility

- Articulate 360 Storyline & Rise
- Adobe Captivate
- ePUB Development and Production
- LMS/SCORM
- Accessibility Testing & Inclusive Design

Motion & Media

- Motion Graphics
- Animation
- Video/Audio Production
- Photography Art Direction

Collaboration & Workflow

- Design Systems
- Template Creation
- SharePoint
- Slack
- Asana

CERTIFICATIONS & HIGHLIGHTS

- Adobe Certified Expert Training
- The Design + Accessibility Summit (Creative Pro, 2022)
- STARS Executive Leadership Program (F+W Media)
- Boulder Digital Arts Web Design Certificate