

# Multimedia Specialist/Graphic Developer

Boeing • Englewood, CO • Present

- Create and maintain engaging online eLearning elements and visual designs for Early Career Pilot Training, collaborating with subject matter experts to ensure content accuracy and brand alignment.
- Develop and manage course content—eBooks, videos, photography, and digital assets—while applying instructional strategies for effective learning.
- Spearheaded updated Brand Guidelines to boost team productivity by 25% and developed 10 online course templates that streamlined screen creation by 75%, and enhanced brand cohesion.

### Social Media Marketing Designer

Drizzle Digital • Denver, CO • 2022-2024

- Created branded social media graphics, animations, and motion content for clients in tech and lifestyle industries.
- Delivered design solutions that improved engagement and brand consistency across platforms, helping to achieve a 25% increase in new website users.

### **Production Specialist**

Monigle Associates • Denver, CO • 2021-2023

- Automated workflows using a table-based color match system with "actions," reducing manual creation time by 50%.
- Improved final artwork and functional templates, including layout variations, logo design, asset packages, and dynamic documents.
- Supported training decks and instructional design for elearning courses, ensuring efficient, high-quality outputs.

## Marketing Designer

Perkins Coie Law Firm • Denver, CO • 2018-2021

- Provided daily graphic design support for Perkins Coie, producing visual materials that extended the firm's visual identity across all branded elements.
- Collaborated on UI/UX design strategies to support business development efforts and create successful digital user experiences.

# Senior Graphic Designer

Naropa University • Boulder, CO • 2015-2018

 Developed visual concepts and layouts for print and digital collateral, collaborating with web/video teams on front-end design, email campaigns, motion graphics, and online publications.

## Lead Art Director and Design Manager

F+W Media • Golden, CO • 2012-2015

 Led a 12-member creative team through project management, coaching, hiring, budgeting, and workflow optimization, while directing design, layout, and photo shoots for sewing and crafting publications on tight deadlines.

#### **Contact Information**



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### **Expertise**

- · Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe After Effects
- Adobe Premier Pro
- Adobe Audition
- Figma
- MS PowerPoint

- MS Word, Excel
- MS Visio
- Canya
- Articulate Storyline and Rise
- LMS/SCORM
- HTML, CSS
- Wordpress

#### **Skills**

- Motion Graphics
- Instructional Design
- Interactive Design
- Accessibility Design
- Animation
- Video and Audio
- ux/ui

- Brand Development
- Front-End Development
- Social Media Design
- Template Creation
- Photo Shoot Art DirectionPrepress Print Production
- Large Format Printing

#### Education

- Rasmussen University
   Bachelor of Science in Graphic Design, summa cum laude

   Animation, Web & Interactive Specialization
- Collins College
   Associate of Arts in Visual Communication
   Graphic Design Specialization

# **Honors and Accomplishments**

- Attended The Design + Accessibility Summit Creative Pro event 2022
- STARS Class of 2015 F+W Media Executive Leadership Program
- Boulder Digital Arts WordPress: How to Run Your Own Site/Blog & Wonderful World of Widgets
- Boulder Digital Arts Web Design Transitions Certificate Program
- Adobe Certified Expert Training and Certification