Courtney Kraig

I'm a Multimedia Specialist and Graphic Developer with 15+ years of experience creating eLearning, motion graphics, social media content, and brand assets. I blend design and instructional strategies to deliver engaging, accessible content across aviation, tech, education, and legal industries. Skilled in Adobe Creative Suite, Figma, Storyline, and WordPress, I streamline workflows, boost productivity, and drive brand consistency through high-impact design.

Multimedia Specialist/Graphic Developer

Boeing • Englewood, CO • Present

- Create and maintain engaging online eLearning elements and visual designs for Early Career Pilot Training, collaborating with subject matter experts to ensure content accuracy and brand alignment.
- Develop and manage course content—eBooks, videos, photography, and digital assets—while applying instructional strategies for effective learning.
- Spearheaded updated Brand Guidelines to boost team productivity by 25% and developed 10 online course templates that streamlined screen creation by 75%, and enhanced brand cohesion.

Social Media Marketing Designer

Drizzle Digital • Denver, CO • 2022–2024

- Created branded social media graphics, animations, and motion content for clients in tech and lifestyle industries.
- Delivered design solutions that improved engagement and brand consistency across platforms, helping to achieve a 25% increase in new website users.

Production Specialist

Monigle Associates • Denver, CO • 2021–2023

- Automated workflows using a table-based color match system with "actions," reducing manual creation time by 50%.
- Improved final artwork and functional templates, including layout variations, logo design, asset packages, and dynamic documents.
- Supported training decks and instructional design for eLearning courses, ensuring efficient, high-quality outputs.

Marketing Designer

Perkins Coie Law Firm • Denver, CO • 2018–2021

- Provided daily graphic design support for Perkins Coie, producing visual materials that extended the firm's visual identity across all branded elements.
- Collaborated on UI/UX design strategies to support business development efforts and create successful digital user experiences.

Senior Graphic Designer

Naropa University • Boulder, CO • 2015–2018

- Developed visual concepts and layouts for print and digital collateral, collaborating with web/video teams on front-end design, email campaigns, motion graphics, and online publications.

Lead Art Director and Design Manager

F+W Media • Golden, CO • 2012–2015

- Led a 12-member creative team through project management, coaching, hiring, budgeting, and workflow optimization, while directing design, layout, and photo shoots for sewing and crafting publications on tight deadlines.

Contact Information

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- courtneykdesign.com
- courtneykraig@gmail.com

Expertise

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe After Effects
- Adobe Premier Pro
- Adobe Audition
- Figma
- MS PowerPoint
- MS Word, Excel
- MS Visio
- Canva
- Articulate Storyline and Rise
- LMS/SCORM
- HTML, CSS
- Wordpress

Skills

- Motion Graphics
- Instructional Design
- Interactive Design
- Accessibility Design
- Animation
- Video and Audio
- UX/UI
- Brand Development
- Front-End Development
- Social Media Design
- Template Creation
- Photo Shoot Art Direction
- Prepress Print Production
- Large Format Printing

Education

- Rasmussen University
  Bachelor of Science in Graphic Design, summa cum laude
  Animation, Web & Interactive Specialization
- Collins College
  Associate of Arts in Visual Communication
  Graphic Design Specialization

Honors and Accomplishments

- Attended The Design + Accessibility Summit Creative Pro event 2022
- STARS Class of 2015 - F+W Media - Executive Leadership Program
- Boulder Digital Arts - WordPress: How to Run Your Own Site/Blog & Wonderful World of Widgets
- Boulder Digital Arts - Web Design Transitions Certificate Program
- Adobe Certified Expert Training and Certification